

Registration

How do I register on AffiliateVista?

Our Affiliation programme is intended for use by webmasters for sites of any size. Please check the [Terms and Conditions](#) (articles 4, 6 and 7) to see if your site conforms to the conditions for admission into the programmes.

To apply to the AffiliateVista platform:

1. Click on the “Register” button on the Homepage
2. Check that your site conforms to the [Terms and Conditions](#)
3. Fill out the application form.

If you do not have your banking information to hand when you register, you can create your user account and complete the banking section later in the “Profile” area on the site. The banking information will be needed to complete the registration.

4. Activate your account when you receive the confirmation email.
5. Fill in the missing banking information if necessary.

As soon as you receive the confirmation email you can start to register for the Affiliation programme on the AffiliateVista platform.

My site is published in more than one language. Can I apply?

Yes. Simply add all the corresponding sites into the Profile section and indicate for each one the countries that are covered. You will be able to access all the countries directly from your home page on the AffiliateVista platform.

How long does it take to become an affiliate?

We shall answer your application within 48 hours.

Is mine a professional or private account?

If you are opening your account for a company you should select “professional” in the “Activity” field in the “Contact Information” section.

How do I access my account?

Your account gives you access to the full range of AffiliateVista applications. To access your account enter your login and your password on the [Homepage](#) and click on “Go”.

How do I add sites to my account?

You can add sites to your account in the “Profile” section of your affiliate area. Click on “add a site” on the “Site Info” tab.

How do I take part in the Affiliation programme?

Once you are registered on the AffiliateVista platform, you have access to all the available programmes for your country. You can apply to register your site in just a few clicks.

To register for the AffiliateVista Affiliation programme:

1. Activate your account using the confirmation email.
2. Access your account
3. Click on the “Programmes” section
4. Choose the programme, then confirm your application on the top right of the window.

You will receive a confirmation by email in 48 hours to validate your application for the programme you have requested.

Your site must be approved for each of the programmes. We reserve the right to refuse the affiliation of your website, if we consider that the content of the site should not be associated with our brand image or if it is contrary to current legislation.

You can integrate the links to your site as soon as you receive the validation email.

Which languages are included on the AffiliateVista platform?

The AffiliateVista platform operates in 24 countries across Europe. The languages included are English, French, Swedish, Danish, Finnish, German, Dutch, Italian, Spanish, Portuguese, Greek, Polish, Hungarian, Slovak and Czech. You can choose the principle language for your site when you register. If your site is in more than one language you can add all the sites in the “Profile” section indicating the country covered by each one. You can then access all the countries directly from your homepage on the AffiliateVista platform.

Can I terminate my account at anytime?

If you are not entirely happy with our service, you can terminate your account at any time via the “I wish to terminate my account” link in the “Profile” section. You will then receive all payment due to you, even if you have not reached the minimum payment level.

Criteria for admission to AffiliateVista

What are the criteria for admission to the AffiliateVista platform?

Please check the conditions for registration for the programmes. Please see the [Terms and Conditions](#) (articles 4, 6 and 7) to check if your site conforms to the conditions for admission.

Can I apply if I am already an affiliate on another platform?

Yes. You are free to participate in affiliation programmes for any other platforms.

Is there a minimum age for participation in the AffiliateVista programme?

As stipulated in the conditions for application to AffiliateVista, you should be at least 18 years old to register. If you are a minor, one of your parents or your guardian can apply for registration in their name.

How are the programme rules applied?

We check that sites conform to the [Terms and Conditions](#) when they register on the platform and carry out regular checks.

No commission shall be paid to a site found to be in breach of the Terms and Conditions.

II – Managing the affiliate account

Profile

How do I access my account?

Your account gives you access to the full range of AffiliateVista applications. To access your account enter your login and your password on the [Homepage](#) and click on “Go”.

How can I change my password?

The information given when you register can be altered at anytime in the “Profile” section of your affiliate account. To change your password replace your old password with the new one in the “Contact Information” section and confirm then validate.

What do I do if I have a problem logging in?

Check that you are using the correct login and password (the system is case sensitive). If you have forgotten your password or login, click on the “I have forgotten my password” link on the Homepage or [click here](#).

How can I change my payment address?

The information given when you register can be altered at anytime in the “Profile” section of your affiliate account. To change your address:

1. Click on the “Contact Information” link.
2. Replace your old address with the new one in the appropriate fields.
3. Confirm.

How can I change my e-mail address / my access information?

The information given when you register can be altered at anytime in the “Profile” section of your affiliate account. To change your e-mail address:

1. Click on the “Contact Information” link.
2. Replace your old address with the new one in the appropriate fields.
3. Confirm.

How can I change the banking information used to receive payment?

The information given when you register can be altered at anytime in the “Profile” section of your affiliate account. To change your banking information fill-in the appropriate information in the fields in the “Banking Information” section.

The URL for my site has changed. What should I do?

The information given when you register can be altered at anytime in the “Profile” section of your affiliate account. To change the URL for your site:

1. Click on “Site Information” then on “Change”.
2. Replace the old URL by the new one.
3. Click on “Validate”.

How can I change the language of the interface?

The AffiliateVista platform operates in 24 countries across Europe. The languages included are English, French, Swedish, Danish, Finnish, German, Dutch, Italian, Spanish, Portuguese, Greek, Polish, Hungarian, Slovak and Czech. You can change the principle language of your site by clicking on the “Change” link in the “Profile” section. If your site is published in more than one language you can add the corresponding sites and indicate the countries covered by each one. You can then access all the countries from your homepage on the AffiliateVista platform.

How can I add sites to my account?

If your site is published in more than one language you can add the corresponding sites and indicate the countries covered by each one. You can then access all the countries from your homepage on the AffiliateVista platform.

The AffiliateVista platform operates in 24 countries across Europe. The languages included are English, French, Swedish, Danish, Finnish, German, Dutch, Italian, Spanish, Portuguese, Greek, Polish, Hungarian, Slovak and Czech.

Statistics

How can I access my statistics?

Once you are logged on you have access to your affiliate account. Consult all the statistics regarding your performance in the “Statistics” section of the menu at the top of the window.

You can also visualise your performance on a graph by clicking on “Change”, on the [Homepage](#) of your affiliate account.

What type of reports can I display?

You can view all the statistics for a defined time period, in their integrity, per banner, or in sales details. These reports display the number of prints, number of clicks per banner, number of unique visitors, the CTR, the number of sales generated, the CR, the turnover generated and the total amount of your commission. Reports are generated in real time.

How can I monitor my performance?

AffiliateVista allows you to monitor and to visualise your performance with the help of accurate statistics, accessible in real time. To get a full, detailed report on your performance, click on “Statistics” in your affiliate account area. You can view all the statistics for a defined time period, in their integrity, per banner, or in sales details. These reports display the number of prints, number of clicks per banner, number of unique visitors, the CTR, the number of sales generated, the CR, the turnover generated and the total amount of your commission.

Can I download my reports?

With AffiliateVista you can download reports in CSV format. Simply create the report that you wish to download and click on “Export in CSV”. A download message will invite you to choose a file name and where you wish to save the file. You can also visualise your performance on a graph by clicking on “Change”, on the [Homepage](#) of your affiliate account.

What is a print?

On AffiliateVista, a print is when an advertising banner, link or product is displayed on a site. The same visitor may cause more than one print by looking for the same page a number of times.

What is a click?

A click is the act of a user selecting a link displayed as text or as part of an AffiliateVista graphic on your site.

What is the CTR?

The Click Through Rate indicates the number of clicks made on a banner as a percentage of the number of times the banner is displayed.

What is a unique visitor?

A unique visitor is a unique click identified as coming from one IP address in a session of 20 minutes. A second click during the same period will not be counted.

How can I know how much commission I have earned?

You can consult your statistics at anytime in your affiliate space. The reports will allow you to keep track of your accumulated commission.

When are the statistics updated?

The reports are updated in real time.

My forms or my sales are “being prepared”. Why?

Some time is required to validate or cancel forms or sales. During this period, events are marked as “being prepared” so that to wait for receipt of payment (payment by bank transfer,...) and to ensure that the order is confirmed (after the end of the 7 day money back period) for sales. Once this has been completed the events are automatically validated.

Resolving problems with my account

I have forgotten my password.

Check that you are using the correct login and password (the system is case sensitive). If you have forgotten your password or login, click on the “I have forgotten my password” link on the Homepage or [click here](#).

Why am I automatically disconnected from my account?

AffiliateVista uses cookies to personalise the way your account is displayed and to offer you the different services. If you have any difficulty viewing the pages, check that your browser is set to allow cookies and check the “Help” section of your browser.

When I try to see the HTML code for a graphic the message “You do not have a site registered for this programme” appears. Why?

1. Check that all the fields in the “Profile” section of your affiliate space have been correctly filled in. The banking information is needed to complete your registration.
2. Check if you are registered for the programme and that you have received confirmation of your registration. If you have not yet registered, click on the “Programmes” section of your affiliate space.

If one of these stages is not completed you will be unable to copy the HTML code.

Confidentiality and security

Do you collect information about my site?

We collect and record the information that you supply to us about your site in the affiliate space on secure servers. For more information consult the [Terms and Conditions](#).

What does AffiliateVista do with my personal information?

We collect and record the information that you supply in the affiliate space on secure servers. All information received regarding your account is treated with strict confidentiality. This information is neither given, nor transmitted to third parties as stipulated in condition 12 of the Terms and Conditions.

III – Installing graphics

How do I install links and banners?

You can place graphics on your site as soon as you have received the confirmation of your registration for the programme.

1. Click on the “Graphics” heading in your affiliate space
2. Choose one of the categories offered to you.
3. Once you have chosen your graphic, copy the code and paste it into your source code where you wish to place the link.

If the code is entered correctly the banner will be displayed immediately.

Promotional graphics on your site are automatically updated without any further action on your part.

How can I deactivate or replace a banner?

To delete a banner from one or more pages on your site, simply remove the HTML code inserted into your source code.

To replace an existing banner with a new banner, copy the HTML code for the new banner and paste this in place of the existing code.

How does the product data base influence my page rank and positioning in search results on Google?

The product catalogue allows you to create thousands of different pages on your site to offer specific products that you feel may be of interest to your users. The Product Feed supplies high quality content: you can use it to optimise your referencing via the considerable number of pages and nature of the keywords included.

How can I obtain and add the HTML code for a graphic?

The HTML code is automatically generated in your affiliate account. This is the code that you should add to the pages of your website to display the AffiliateVista graphics.

You can place the graphics on your site once your registration for the programme has been confirmed.

1. Click on the “Graphics” heading in your affiliate space
2. Choose one of the categories offered to you.
3. Once you have chosen your graphic, copy the code and paste it into your source code where you wish to place the link.

If the code is entered correctly the banner will be displayed immediately.

Promotional graphics on your site are automatically updated without any further action on your part.

Where should I put the AffiliateVista links on my site?

You can place the links wherever you wish on your site. We do however advise you to place them where they can be easily found. Try to make them obvious on your Homepage or toolbar or anywhere else where there is a lot of traffic.

Can I install graphics on another site?

We advise you not to place links on a site that has not been approved for participation in the programmes. You will only receive commission for sales generated from the site(s) you have registered in your “Profile” section.

Enrich your page content with the product data base

You will find our full product catalogue in the “Graphics” section of your affiliate space! Using this facility you can choose the products you wish to highlight and the products amongst the 25,000 references that are best suited to your audience. Take the opportunity to enrich you site content quickly and easily at no cost and boost your image. The Product Feed supplies high quality content: you can use it to optimise your referencing via the considerable number of pages and nature of the keywords included.

How long does it take to display the banners on my site?

If the code is correctly inserted into your source code, the banner will be automatically displayed. Promotional graphics on your site are automatically updated without any further action on your part.

Can I change the HTML code?

You should paste the HTML code supplied into your site's pages without making modifications. The code contains the identifier that is used to record the actions of your users on our sites. Without the identifier AffiliateVista will be unable to calculate your commission.

When I try to see the HTML code for a graphic the message "You do not have a site registered for this programme" appears. Why?

1. Check that all the fields in the "Profile" section of your affiliate space have been correctly filled in. The banking information is needed to complete your registration.

2. Check if you are registered for the programme and that you have received confirmation of your registration. If you have not yet registered, click on the "Programmes" section of your affiliate space.

If one of these stages is not completed you will be unable to copy the HTML code.

Can I purchase keywords to reference my site on search engines (Google etc.)?

Certain restrictions are placed on purchasing keywords for the AffiliateVista programmes. You should not, under any circumstances, purchase the words, "PIXmania", "myPIXmania", "PIXmania-Pro", "Fotovista", or competing brands in the Consumer Electronics market.

You should also not display any price or any promotional code. If one of these conditions is not respected all the sales for the affiliate will be disregarded. (see [Terms and Conditions](#)).

For further information please write to: contact@affiliatevista.com.

Can I monitor the performance of the graphics?

To obtain a detailed report regarding your performance:

1. Click on the "Statistics" tab in your affiliate space.
2. Choose the "Graphics" heading and define the period of interest.
3. Choose the different indicators: number of prints, clicks on banners, unique visitors etc.

IV – The commission

Calculating the commission

How can I check my revenue?

Your affiliate space allows you to check the number of postings, clicks and registrations, sales and turnover generated, the Click Through Rate, Conversion Rate etc. These statistics are available both on a general level and for each programme for which you are registered.

The commission paid for each of these is displayed next to the figures. In this way you can evaluate your earnings from every programme and even every link. This will allow you to optimise how your links are displayed to appeal to your users and maximise your earnings.

How are the clicks, visits and sales recorded?

We have a tracking system that allows us to identify all the actions taken by the users from your site. When your user clicks on one of the graphics, AffiliateVista transfers them to one of our sites.

After this act, the user is tracked by a cookie for 30 days. During this period we track the user's actions on our site. All of the users' actions are recorded as long as the appropriate tag for the campaign has been correctly copied in the code for the banner.

We only pay commission for acts that are identified using the tracking system.

Any attempted fraud will result in the automatic cancellation of all commission earned by the Affiliate (see article 10.1 of the [Terms and Conditions](#)).

Receiving payment

When will I be paid?

You will be paid on a monthly basis for the commission earned two months previously when the accumulated value is higher than €100.

When this minimum payment level is not reached the balance is carried over to the following month.

You will only receive commission for the programmes for which you have been approved.

How frequently are payments made?

We calculate the total commission due at the end of each month. Payment is made by bank transfer once every month, 60 days after the Closing of the Books when the total value of commission is above €100 before tax. If the total value of commission is lower than €100 before tax, the total is carried over to the following month until this minimum payment level is attained.

How can I change my banking information to receive my payments?

The information provided when you register can be changed at any time in the "Profile" section of your affiliate space. To change your banking information fill in the fields in the "Banking Information" section.